

# 8th International Conference on Service-Dominant Logic: Redefining Value and Co-Creation in the Digital Age

The 8th International Conference on Service-Dominant Logic (ICSDL) was held in Seville, Spain, from June 28th to July 1st, 2023. The conference brought together scholars, practitioners, and policymakers from around the world to discuss the latest research and advancements in service-dominant logic (SDL).

## Theme and Keynotes

The theme of the conference was "Redefining Value and Co-Creation in the Digital Age." The conference explored how SDL can help us understand and address the challenges and opportunities of the digital economy.



## Artificial Intelligence and Mobile Services – AIMS 2024: 8th International Conference, Held as Part of the Services Conference Federation, SCF 2024, San ... Notes in Computer Science Book 11516) by Luca R. Joahnsen

★★★★★ 5 out of 5

Language	: English
File size	: 29691 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 199 pages
Paperback	: 388 pages
Item Weight	: 1.19 pounds
Dimensions	: 6.1 x 0.88 x 9.25 inches



The keynote speakers included:

- **Professor Vargo**, University of Hawaii at Manoa
- **Professor Lusch**, Arizona State University
- **Professor Akaka**, University of Tokyo
- **Professor Payne**, University of Notre Dame

## Conference Tracks

The conference was organized into five tracks:

1. **Theoretical Foundations of SDL**
2. **SDL in Practice**
3. **SDL and Public Policy**
4. **SDL in Education**
5. **SDL in Emerging Markets**

## Highlights

Some of the highlights of the conference included:

- The launch of the new *Journal of Service-Dominant Logic*
- A panel discussion on the future of SDL
- A workshop on SDL for practitioners

- A networking reception at the Real Alcázar of Seville

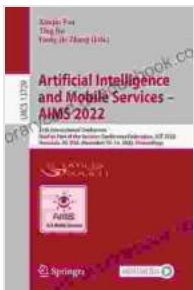
The 8th ICSDL was a great success. The conference provided a forum for scholars, practitioners, and policymakers to share ideas and learn from each other. The conference also helped to raise the profile of SDL and its potential to address the challenges and opportunities of the digital economy.

### **Image Alt Attributes**









**Artificial Intelligence and Mobile Services – AIMS 2024:  
8th International Conference, Held as Part of the  
Services Conference Federation, SCF 2024, San ...  
Notes in Computer Science Book 11516)** by Luca R. Joahnson

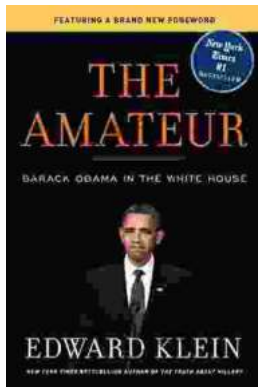
★★★★★ 5 out of 5

Language : English  
File size : 29691 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 199 pages  
Paperback : 388 pages  
Item Weight : 1.19 pounds  
Dimensions : 6.1 x 0.88 x 9.25 inches

FREE

DOWNLOAD E-BOOK





## The Enigmatic Edward Klein: An Examination of the Amateur's Life and Legacy

Edward Klein (1925-2009) was an enigmatic artist who emerged from the ranks of the self-taught to leave an enduring mark on...



## Popular Classical Carols of All Time for Beginner Trumpet Players Kids Students

Christmas is a time for joy, family, and music. And what better way to celebrate the season than by playing some of your favorite carols on the...