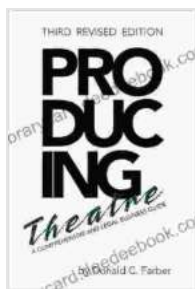


Producing Theatre: A Comprehensive and Legal Business Guide

Theatre production can be a rewarding and challenging endeavor. With careful planning and execution, you can bring your theatrical vision to life. This guide will provide you with a comprehensive overview of the business and legal aspects of theatre production.

Getting Started

The first step is to develop a clear concept for your production. What is the story you want to tell? What kind of audience do you want to reach?



Producing Theatre : A Comprehensive and Legal Business Guide by Donald C. Farber

★★★★☆ 4.6 out of 5

Language : English

File size : 4025 KB

Text-to-Speech: Enabled

Screen Reader: Supported

Word Wise : Enabled

Print length : 512 pages



Once you have a concept, you need to put together a production team. This team should include a director, producer, actors, designers, and technicians.

The next step is to create a budget. How much will it cost to produce your show? This includes expenses such as rent, equipment, costumes, and

marketing.

Once you have a budget, you need to find a venue. This can be a theatre, a school auditorium, or even a park.

Finally, you need to get the word out about your show. This can be done through marketing and public relations.

The Business of Theatre

Theatre production is a business. You need to generate revenue to cover your costs. This can be done through ticket sales, concessions, and sponsorships.

It is important to keep track of your expenses and income. This will help you stay on budget and make sure you are making a profit.

You may also want to consider incorporating your theatre company. This can provide you with legal protection and tax benefits.

Legal Considerations

There are a number of legal issues that you need to be aware of when producing theatre. These include:

* Copyright law: You must obtain permission to use copyrighted material in your production. * Trademark law: You cannot use someone else's trademark without their permission. * Defamation law: You cannot make defamatory statements about someone in your production. * Insurance: You need to have insurance to protect yourself and your production from accidents.

It is important to consult with an attorney to make sure you are in compliance with all applicable laws.

Producing theatre is a complex and challenging endeavor. However, with careful planning and execution, you can bring your theatrical vision to life. This guide will provide you with the information you need to get started.

Additional Resources

* [Theatrical Producers and Managers Association of America]
(<https://www.tpmaa.org/>) * [Actors' Equity Association]
(<https://actorsequity.org/>) * [United States Institute for Theatre Technology]
(<https://www.usitt.org/>) * [Theatre Communications Group]
(<https://www.tcg.org/>) * [American Theatre Wing]
(<https://americantheatre.org/>)



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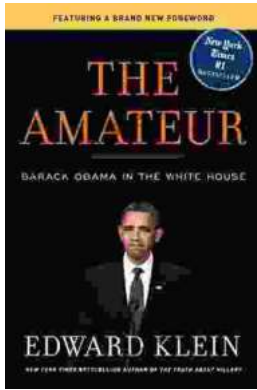
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